

# TRANSPUBLISHING

## CAN IT HELP SOLVE THE COPYRIGHT PROBLEM?

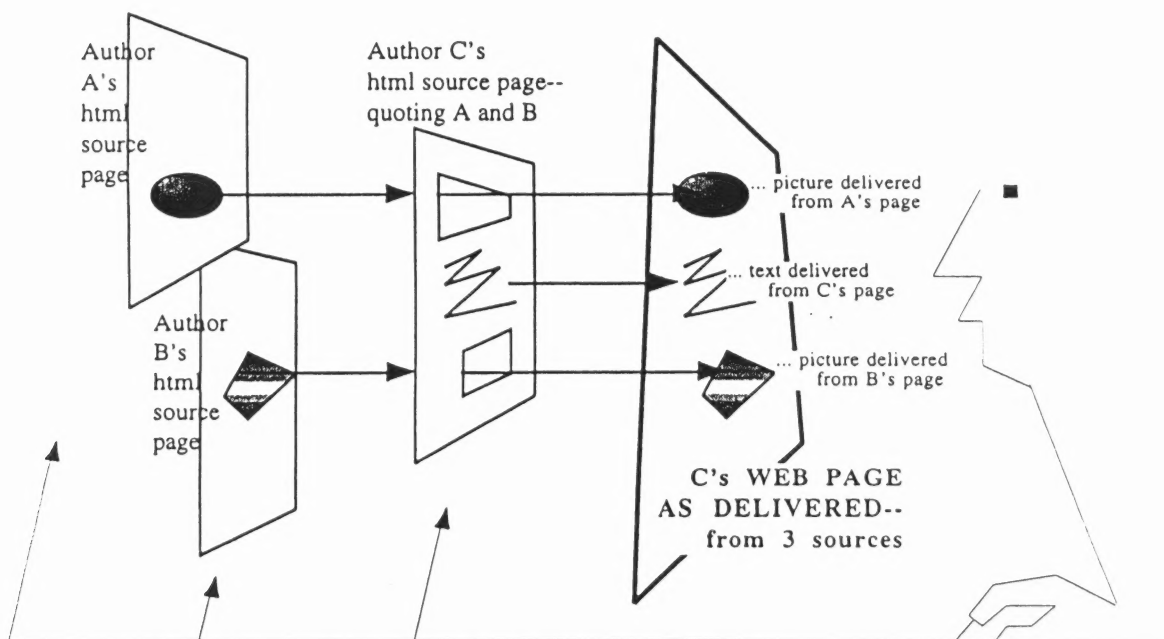
The copyright system creates a conflict between two desirable ideas.

(1) Authors, artists and publishers want praise and profit for their writings, pictures and other creative work.

But (2) the public wants to be able to re-use copyrighted materials in ways that they find beneficial and appropriate.

TRANSPUBLISHING is a possible Win-Win solution that combines both desirable features: contents may be freely re-used and republished in new arrangements by anyone, while the authors and publishers receive credit (and possibly money). It only works on computer networks (like the Internet).

In transpublishing, an electronic document quotes from another electronic document by pointing at the part to be quoted. Each quotation is delivered to the user from its original (or some equivalent, owned by its originator). This means that the user's payment for that part (if there is any payment) goes to the originator.



*By user's choice of C's page, user automatically pays A, B and C a very small amount for their pieces.*

TRANSCOPYRIGHT is a new legal arrangement, a form of permission allowing people to re-use material in this way on the network. "Trans©" is a compact way of saying, "I permit you to re-use this material in some new context, if it is always delivered from where I say." This allows the material to be re-used in new contexts with credit and payment to the originator.